

The hidden reserves

Status change from privileged to ordinary taxation for status companies

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Introduction

- With the adoption of the Federal Act on Tax Reform and AHV Financing (TRAF) on 19 May 2019, it was decided to abolish the special tax status (i.e. holding, domicile & mixed companies).
- **Question:** What happens to hidden reserves when switching from privileged to ordinary taxation?
- The following open points need to be clarified:
 - What happens to the hidden reserves, including goodwill, which were generated under the privileged status?
 - Do hidden reserves have to be disclosed in the tax balance sheet?
 - Is it better to switch from privileged to ordinary taxation before or after the entry into force of TRAF?

Previous legal situation & practice

- The tax authorities allow the disclosure of hidden reserves (step-up) under certain conditions upon change of status
- The full or partial disclosure of hidden reserves including original goodwill is permitted
 - No real realisation, merely for tax purposes
 - The disclosure is tax-neutral
- Only certain reserves can be disclosed
 - Hidden reserves on investments and properties cannot be disclosed
- After disclosure, the disclosed hidden reserves are generally written off against ordinary profit within five or ten years (depending on the canton)

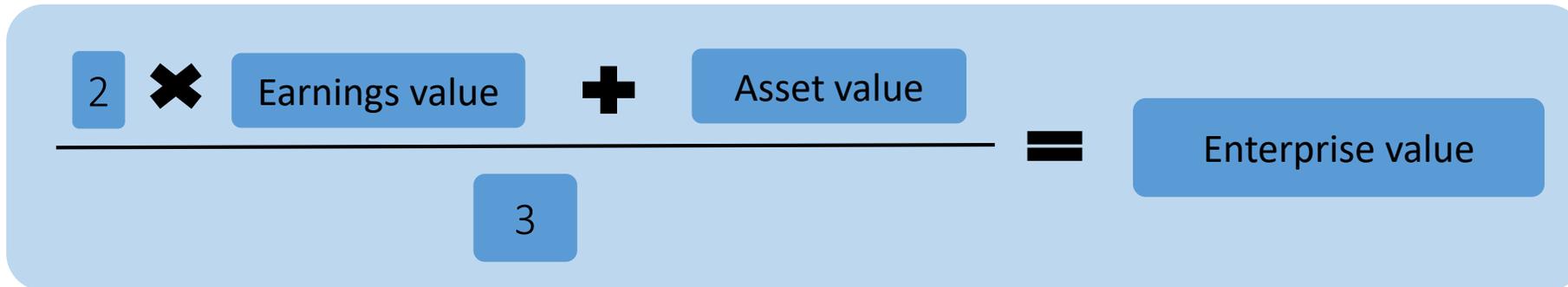
Previous legal position & practice

- Taxable profit decreases as a result of annual depreciation
- The resulting tax effect depends on the amount of the hidden reserves and profit development
- The step-up method approach is permitted until the entry into force of the TRAF bill on 1 January 2020
- Cantonal practice regarding step-up is inconsistent
- The procedure must be discussed with the tax authorities

Valuation of an enterprise

Valuation of an enterprise

- In order to determine the amount of hidden reserves including original goodwill, the company is valued.
- The value of the enterprise is determined using the “Praktikermethode” ($2 \times \text{Earnings value} + \text{Asset value} : 3$), possibly also other methods are allowed, such as the DCF-method
- The earnings value is based on the company's profits of the last three years and is multiplied by the capitalisation rate.
- Net asset value corresponds to the equity of the company at the time of valuation



The diagram illustrates the 'Praktikermethode' valuation formula. It features a light blue rounded rectangular background. On the left, a blue box containing the number '2' is followed by a black multiplication symbol '×'. This is followed by a blue box containing the text 'Earnings value'. To the right of this is a black plus sign '+', followed by another blue box containing the text 'Asset value'. A horizontal line is drawn under the 'Earnings value' and 'Asset value' boxes. Below this line, centered under the 'Earnings value' box, is a blue box containing the number '3'. To the right of the line is a black equals sign '=', followed by a blue box containing the text 'Enterprise value'.

$$\frac{2 \times \text{Earnings value} + \text{Asset value}}{3} = \text{Enterprise value}$$

Valuation of an enterprise

Determination of hidden reserves including original goodwill

- After calculating the hidden reserves for the whole enterprise, the value that can be assigned to the special status must be separated.
- Only the amount of hidden reserves which were generated under the special status can be depreciated without affecting tax

Valuation of an enterprise / calculation example

Determination of hidden reserves including original goodwill

| Earning value | Total | Foreign source income | Domestic income | Earning value: |
|--|------------|-----------------------|-----------------|--------------------|
| Profit 2018 | 40'000'000 | 40'000'000 | 0 | |
| Profit 2019 | 43'000'000 | 43'000'000 | 0 | |
| Profit 2020 | 46'000'000 | 46'000'000 | 0 | |
| Average over 3 Years | 43'000'000 | 43'000'000 | 0 | |
| Taxation quote of the foreign source income 25 % | | -10'750'000 | 10'750'000 | |
| Average profit | 43'000'000 | 32'250'000 | 10'750'000 | |
| In percent | 100 | 75 | 25 | |
| Discount factor 7.5 % | | | | 573'333'333 |

| Earning value | Total | Foreign source income | Domestic income | Enterprise value |
|----------------------|-------------|-----------------------|-----------------|--------------------|
| Earning value | | | | 573'333'333 |
| Double quantifier | | | | 573'333'333 |
| Asset value | | | | |
| Available net equity | 100'000'000 | | | |
| Hidden reserve | 8'500'000 | | | |
| | | | | 108'500'000 |
| Enterprise value | | | | 418'388'889 |

Valuation of an enterprise / calculation example

Determination of hidden reserves including original goodwill

| Calculation hidden reserves | - | Enterprise value |
|---------------------------------------|---|------------------|
| Enterprise value | | 418'388'889 |
| Available net equity | | 100'000'000 |
| During the mix company hidden reserve | | 318'388'889 |

| Seperate hidden reserves | - | -- | Total |
|--------------------------|-----------|----|-------------|
| Landed Property | 2'500'000 | | |
| Other Reserves | 5'000'000 | | |
| Investment | 1'000'000 | | |
| More assets | 0 | | |
| Total | | | 8'500'000 |
| Orginary goodwill | | | 309'888'889 |

| Cantonal tax & village tax | Taxable special rate | Ordinary taxable | Total |
|---|----------------------|------------------|-------------|
| Hidden reserve (= average 2018-2020) in % | 75 | 25 | |
| Landed Property | | 2'500'000 | 2'500'000 |
| Other Reserves | 3'750'000 | 1'250'000 | 5'000'000 |
| Investment | 750'000 | 250'000 | 1'000'000 |
| Goowill | 232'416'667 | 77'472'222 | 309'888'889 |
| More assets | 0 | 0 | 0 |
| Total | 236'916'667 | 81'472'222 | 318'388'889 |

Special rate solution

Which will be introduced or come into force within the framework of the TRAF bill on 1 January 2020

Special rate solution

- It will be compulsory to change status upon entry into force of the TRAF bill
- The change in status applies to privileged companies only, i.e. holding, domicile and management companies
- At the time of the status change → ***Valuation of hidden reserves including original goodwill (slide 9 ff.)***
- The STAF bill provides for a special rate solution for hidden reserves that have been formed tax-free in the past by these companies

Special rate solution

- The valuation of the hidden reserves will be approved by means of an official notice of determination from the tax authorities
- The hidden reserves calculated including goodwill will be used with a special rate in a special account for a period of five years
- During the special accounting phase, the company concerned will usually disclose an overall tax burden that corresponds to the previous special status
- There is no disclosure of hidden reserves in the commercial and tax balance sheet
- The remaining, unused hidden reserves expire after this five-year period and is subject to ordinary taxation

Special rate solution

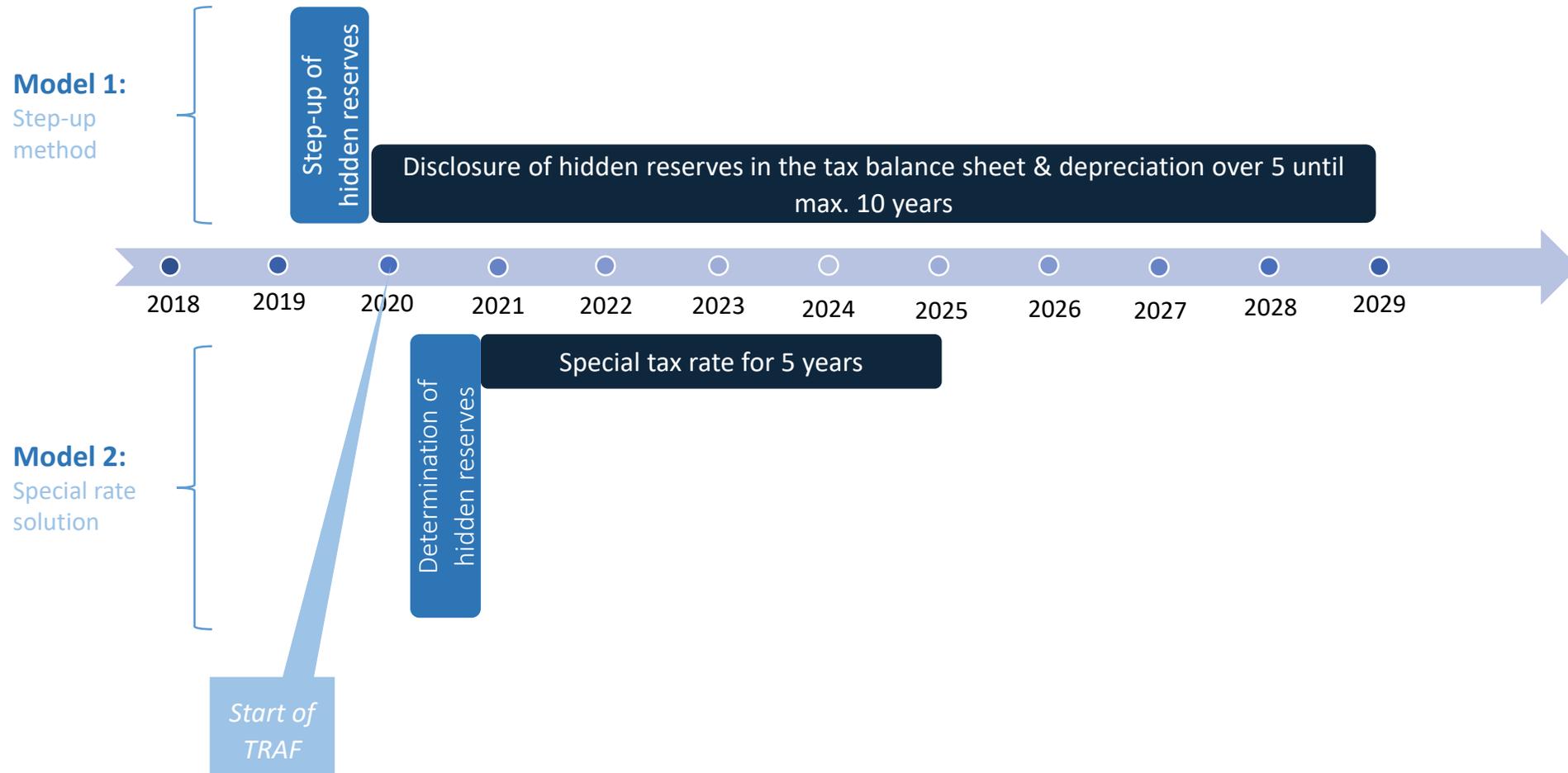
- Hidden reserves will be separated into foreign source income and domestic income according to silde 9 ff.
- The foreign source share varies depending on the company and the legislation of the respective canton
- During the five-year special tax rate period, the net profit will also be separated into foreign source income and domestic income
- The profit of the company which is allocated abroad is subject to the privileged taxation with the special rate calculation
- The profit allocated to the domestic market is subject to ordinary taxation
- Additionally, the federal tax needs to be considered
- This procedure takes place over a period of 5 years

Special rate solution

- The hidden reserves are not disclosed in the tax balance sheet, which means that, unlike the step-up method, this does not lead to an increased capital tax
- The determination of the amount of the special rate is the responsibility of the cantons, whereby the current trend lies between 0% and 3%
- The TRAF bill comes into force on 1 January 2020 and the cantons are obliged to adapt their cantonal legislation by that date
- From the entry into force of the new regulation, the step-up method will no longer be possible, and the special rate solution will be applied.
- **Note: in any case, the relief limitation of maximum 70 % must be taken into account!**

Comparison of both methods

Comparison: previous vs. future model



Comparison: previous vs. future model

- Step-up method
 - A means of disclosing hidden reserves including original goodwill
 - The disclosure in the tax balance sheet leads to an increase in the assessment basis for capital tax purposes
 - Can be depreciated over 10 years in annual profit
- Special tax rate method
 - A means of determining hidden reserves including original goodwill
 - Also referred to as shadow accounting because no new capital is disclosed as a result of the realisation, and consequently, there will be no capital tax
 - Hidden reserves are taxed at a privileged rate for five years only

Summary

Summary

- There are two methods for the treatment of hidden reserves created during the special tax status, the step-up method and the special rate solution
- The **step-up method** is no longer possible after the TRAF has come into force. There are few precedents regarding a status change with the step-up method
- At first glance, the **special rate solution** seems more lucrative, but it only applies for five years, which means that compared to the step-up method (if 10 years can be depreciated), a further four years may have to be added, which are subject to ordinary taxation and one year (2019) in which they can still claim special status
- It is recommended to carry out an exact examination as soon as possible, taking into account as many factors as possible, in order to make a sound decision on a change of status before or after the entry into force of the TRAF bill

Summary

- If there is a status change before the STAF enters into force on 1 January 2020, the special status will be dissolved immediately ex nunc
- It has to be clarified with the respective cantonal tax administration how the calculation methods, special rates, depreciation rate & duration, etc. are to be designed
- According to the current situation and our provisional calculation methods, a change of status before the entry into force of the TRAF bill could be more lucrative, depending on the canton. This provided that a step-up is permitted at all and under the reservation of accounting effects

Deferred taxes under IFRS

- Under the step-up method, the hidden reserves are disclosed in the tax balance sheet but not in the IFRS balance sheet
- Disclosure in the tax balance sheet results in a tax-deductible temporary difference
- Disclosure on the tax balance sheet increases the tax base at the time of the status change, but this is not actually taxed / is taxed at a 0% rate
- In accordance with IAS 12.24, a deferred tax asset must be recognised in the IFRS balance sheet to the extent of the applicable tax rate on this step-up amount
- This capitalisation leads to a one-time tax benefit in the year of the status change. This one-time effect can result in certain disadvantages for companies